LAND WEST OF OXFORD ROAD STAGE 2 ENGAGEMENT REPORT

SEPTEMBER 2026



OUD OXFORD UNIVERSITY DEVELOPMENT

Kevin Murray Associates

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This report has been prepared by Kevin Murray Associates (KMA) with inputs from other members of the OUD team present at the public consultation events.

1 Report context & purpose

This report consists of the Stage 2 community and stakeholder engagement undertaken for the development of the site known as Land West of Oxford Road (LWOR), located within Cherwell District on the former North Oxford Golf Club. Within the Cherwell Local Plan, the LWOR site, referred to in the Plan as 'PR6b', is allocated for new homes in a sustainable location close to Oxford Parkway station.

The site is owned by Exeter College, Merton College and the University of Oxford, who are jointly seeking a proposal for a housing-led development. Oxford University Development (OUD) is progressing an outline planning application for the site, on behalf of these landowners, to be submitted later this year.

Stage 2 public consultation was designed to demonstrate the progression of proposals following the Stage 1 consultation, and to receive feedback on the proposals and engagement process before an outline planning application is submitted. Key feedback included topics of traffic, housing, movement and connectivity, green infrastructure and landscape, community facilities, and the relationship between the proposed development and neighbouring communities. This feedback will help inform the Statement of Community Involvement (SCI) for the application submission.

Stage 2 engagement consisted of one drop-in exhibition at the **Bowls Pavilion, Cutteslowe Park, Oxford, OX2 8ES** on Thursday, 24th September, 15:00 – 19:00. 87 people attended the drop-in.



Stage 2 attendees at the Bowls Pavilion in Cutteslowe Park

Publicity

Flyers advertising the consultation events were sent to homes within a surrounding catchment of the application site, as with Stage 1. A copy of the flyer can be seen in Appendix A. Stage 1 attendees were also emailed with a copy of the flyer inviting them to the Stage 2 event.



Area sent advanced flyers in yellow

2 Drop-in exhibitions

There were 11 exhibition panels arranged around the room for attendees to engage with. These explained the Stage 1 feedback topics, the illustrative masterplan and accompanying components, as well as the parameter plans which are to be submitted in the outline planning application. The full set exhibition panels can be viewed in Appendix B.

Multiple team members spanning various disciplines on the project were present for questions and explaining content, as well as listening to residents' concerns about the potential development. There was also a large floor map fixed to the floor showing the LWOR site outlined in red within the wider local area, illustrating its relationship to surrounding communities and landscape.

Attendees were asked sign in with names and their email contact details on arrival, should they wish, to be kept updated about progress relating to the LWOR development.

There were tables and chairs for attendees to sit and fill out a paper questionnaire form, along with QR codes available to view the exhibition panels and complete the form digitally. Business cards with the project website and QR code were also given to residents to takeaway should they wish to review content and provide feedback at home.

Councillor Elizabeth Turkson Wood, Wolvercote ward member and Councillor Laurence Fouweather, Cutteslowe & Sunnymead ward member, from Oxford City Council, both attended the drop-in exhibition.



Drop in attendees for the Stage 2 consultation

3 Exhibition discussion themes

The following themes and issues were raised and discussed across the various conversations the consultant team had with community members during the drop-in events.





Overall number of homes

Questions were raised about the total number of homes on the Application site, and the total number of homes being constructed in the area. These discussions related in particular to the cumulative or aggregate impact of all of the development within the north Oxford area. Participants were keen to know what level of knowledge or understanding there was about this wider impact.

Oxford Road alignment and character

Participants asked how the team would be addressing the Oxford Road character and detailed design, to cater for pedestrians, wheelers, cyclists and nature, given increased traffic, restricted pavement, ditches and other constraints and considerations along the route. Several people expressed a view that it would be desirable to make Oxford Road easier, safer and more pleasant for everyone using it as a movement corridor, and not just to the railway station, but also to Sainsbury and for other local journeys.

Traffic impact and mitigation

It was claimed by several that LWOR would have a major traffic impact on an increasingly congested (peak hour) network. There was therefore pressure for a more effective active travel network to give people real, positive options.

Cycling

Many participants wanted to discuss the quality of cycle provision, explaining how this is absolutely critical locally, and for Oxford as a whole. People wanted to understand where the routes would go, and new and strengthened connections, signing, wayfinding, safety, quality of surfaces, etc.

Public transport priority

For the same reasons, several argued public transport should be a very high priority. Some

of those felt one bus stop, as indicated, was not enough to serve the proposed development.

Footpath link – SW-NE Linkside to Parkway Station

Many strong views were expressed about the SW-NE Linkside to Parkway Station. Some felt that it will be absolutely essential to bring some local connectivity benefits to those living locally. Some felt that it was important to enable better access for walkers, wheelers, cyclists, especially to station. The ransom strip was explained and the view advocated. Several people felt that this should be left as an open link from the outset.

There was also a view by some that providing this link would create problems, with lots of people (including school pupils and football supporters) wandering through the Linkside streets. There was a fairly universal view that the link should not be a vehicle one, except perhaps for emergency access.

Southern boundary – trees, proximity and height

There was a view expressed by several residents along southern boundary, that the trees along that boundary should be retained and strengthened. Nearby / adjoining residents also expressed a desire for a bigger gap / garden length and clear preference for height of new homes to not be above 3 storeys.

Safeguarded land

There were questions about precisely what land is safeguarded for, and why.

Ecological habitat

Several people raised importance of the role of the area contributing to wider ecological habitat. This relates to the established wooded areas and planting within the current site. Specific reference was made to the habitat for hares and bats.

Noise and acoustics

Participants asked what the implications of noise would be from rail and road on the site once developed. There were also discussions about the wider area as development phases are delivered. For example, questions were asked about whether the process of development itself would be an issue, and whether some phases of development would effectively help to reduce or mitigate noise impacts once delivered, as other phases of development proceed. Questions were asked about whether acoustic barriers could be used, has had been seen in other European countries.

School catchment and servicing LWOR

Participants asked about the pupil yield from all the new housing, and which local schools they would attend. Further, people wanted to know when any new school provision would be in place, and how that will work alongside the delivery on housing phases?

Context – beyond site

OUP Recreation Ground site

Some attendees asked about what has happened to the Cricket Club and land use as such.

There was a strong accompanying view that open space, greenery and club facilities should be retained locally, and across the city. The question was asked as to whether OUD have any involvement, links or influence in these matters.

Golf sector impact

Similarly, people asked what the real impact of the golf club's closure will be on the golf community. Questions were asked about the overall golf provision nearby, with some asking whether a new course can be provided.

Oxford North

Participants felt that there is a need for strong, clear consistent direct links to Oxford North, to be shown on the plans, and that this is not always the case.

School site

Participants wanted to know exactly where the school site will be, and how pupils will reach it safely and through a range of travel modes.

Wider area impact

There was much discussion on what the impact will be on the wider area, beyond the site, and what the impact would be in terms of traffic, walking and cycling connections, services (eg health, education, shops) and environment / ecology, and also the skyline and townscape.

Phasing

There were several questions around when work will start on site. These included:

- Where geographically will you start first?
- When is the earlier occupation of homes?
- How long will all this development take?

2029/30 was given as the earliest possible start, due to the legal agreements / detailed design after Outline Permission, if granted.

Consultation approach

There was thanks to the OUD Team and applicants for holding the exhibition, responding to individual questions, and picking up on themes with explanatory detail.

' You are doing a pretty good job, better than most. Please keep it up in the next detailed design stages … our experience of place, colour, materials, and nature really matters, it affects our experience, wellbeing and sense of pride in our place…'

Some others were critical of the publicity, including the extent of leaflet drop area, timing of the reminder, only holding one event at one venue (not on a weekend), and the visibility/ease of access of that venue.

' I only just learned of this from a neighbour, by pure chance…'

4 Feedback analysis

This section is a summary of themes that came from the feedback questionnaire and other letters received. In total, 36 completed feedback forms and 6 emails were received during the Stage 2 engagement. The themes and issues are as follows:

Traffic, congestion and road capacity

This was the clearest cross-cutting issue to come out of the feedback forms. Existing congestion is seen as severe, with cumulative development expected to worsen delays, safety and access. There are opportunities to improve active and sustainable travel modes that some respondents reported. These would help link the new development to north Oxford, other surrounding development and amenities.

Open land, trees, landscape

The loss of greenery, mature trees, habitat and visual character generates strong objections, both from experiential / placemaking as well as technical perspectives. The retention of landscaping, trees and other planting buffers are repeatedly requested. There was some concern about safety due to the location of a pond and adjacent playpark.

Development scale, density, height

Respondents question dwelling numbers and the size and scale of 4–5 storey blocks, especially beside Linkside / Jordan Hill; privacy, character and boundary treatment are viewed as highly important in mitigating the impact on existing development. The adherence to the development brief was questioned.

Infrastructure and community

Water, sewage, drainage, healthcare and existing community facilities are viewed as potentially over-capacity; respondents want evidenced, coordinated provision.

Walking, cycling and connectivity

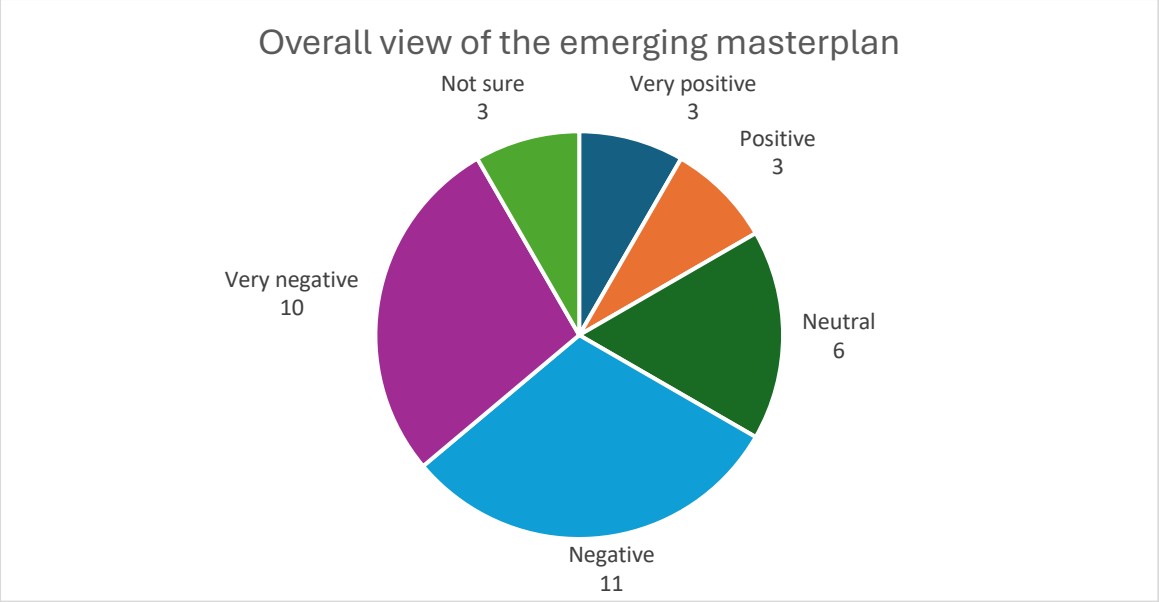
Active-travel proposals are welcomed but many links are described as only potential. Respondents seek committed, safe routes, an underpass/bridge solution and joined-up links.

Former golf course

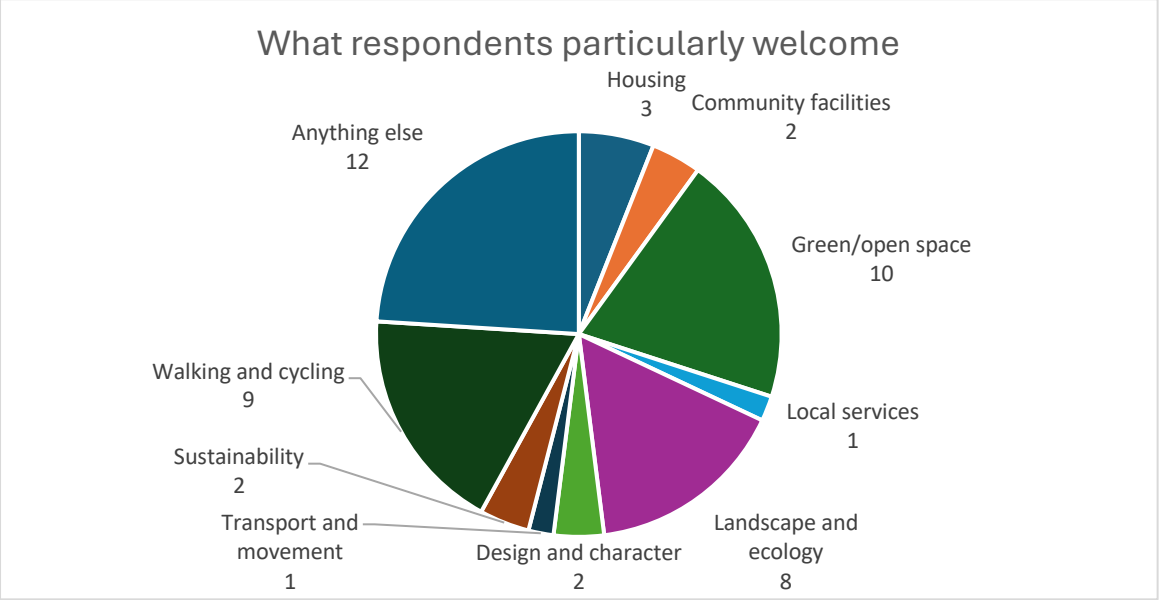
A smaller number of participants refer to a replacement golf provision as a desired precondition and challenge the independence or conclusions of the golf needs assessment.

Housing mix

Comments ask for genuinely affordable homes, social housing deliverability and a broader mix including smaller homes, bungalows and options for older people.
The quantitative aspects of the feedback survey are set out below.



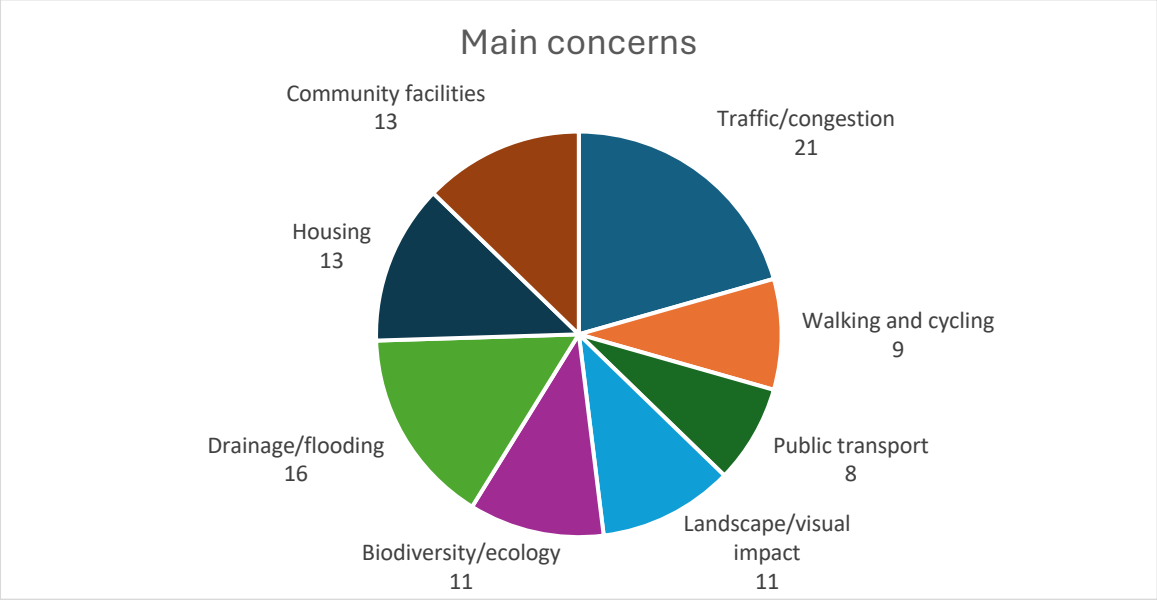
Just over half of all respondents had a negative or very negative overall view of the masterplan, with just under half either not sure, neutral, positive or very positive.



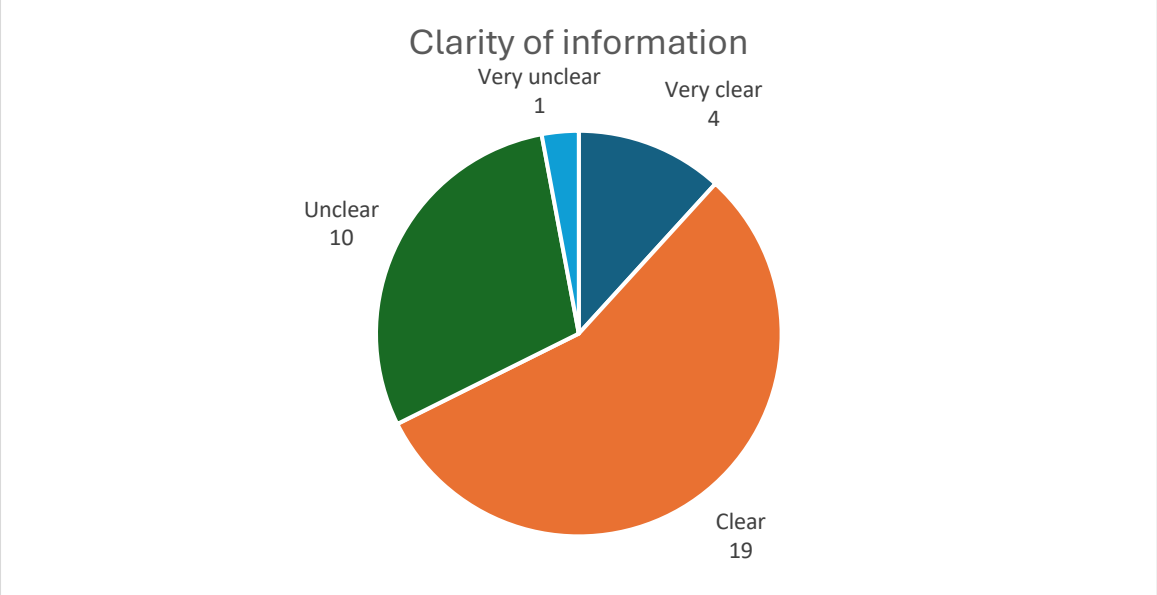
Green / open space, landscape and ecology and walking and cycling were the three most welcome parts to the proposals. Alongside "anything else?" the comments received were:

- Make significant improvements to the existing right of way footpath.
- It meets the need for housing
- More positive than previously

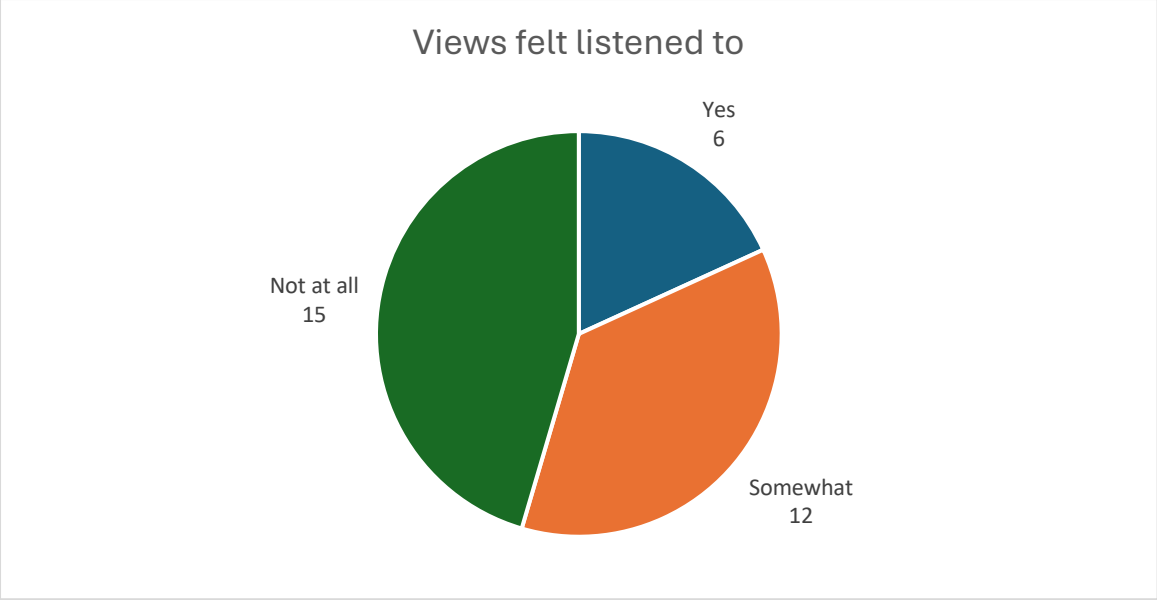
Some responses replied that nothing is welcome in the proposals, with accompanying comments including: concern for the impact on the natural environment, including animals, and safety issues with shared pathways.



There was a fairly spread response to the question about main concerns, with traffic and congestion standing out as a concern for the largest number of participants.



About two thirds of the respondents thought that the clarity of information presented was either clear or very clear, and one third thought it was unclear or very unclear.



Just under half of the respondents felt that their views had been listened to somewhat, with a slightly larger portion feeling that they had not at all. Less than a quarter felt that they had been listened to.

5 Next Steps

The proposed next steps are to:

- Share the content with Promoter and Design Team and review comments and implications for application submission
- Share report contents with local councillors, of both authorities
- Sharing the report online for public viewing
- Continue discussions with Council, agencies, local stakeholders and community groups
- Draft and prepare the SCI for outline planning application submission.
- Prepare and lodge a planning application.

Appendix A Event Flyer



JOIN US ON

THURSDAY 24TH SEPTEMBER
15:00 – 19:00
BOWLS PAVILION
CUTTESLOWE PARK
OXFORD, OX2 8ES

Oxford University Development (OUD), on behalf of Exeter College, Merton College and Oxford University invite you to this special drop-in exhibition to view details of the illustrative masterplan for the proposed housing scheme at Land West of Oxford Road.

Contributions from the community in July 2026 have helped shape the development of the masterplan. OUD would like to share with you the latest design, ahead of submission of the Outline Planning Application this autumn. At the exhibition you will have the opportunity to discuss with the team details about the:

- Movement and connectivity
- Landscape design
- Proposed housing
- Emerging masterplan
- Application process.

Thank you for your continued involvement.
The exhibition material will be made available online shortly following the event. For more information, please visit www.landwestofoxfordroad.co.uk or scan the QR code.

Appendix B Exhibition Panels

INTRODUCTION

Welcome to the Stage 2 engagement around proposals for Land West of Oxford Road.

Exeter College, Merton College and Oxford University (the landowners) are promoting a proposal for housing-led development on the former golf course site, which lies inside Cherwell District. On behalf of the landowners, Oxford University Development (OUD) is preparing an outline planning application to be submitted later in 2026.

EXETER COLLEGE OXFORD · MERTON COLLEGE OXFORD · UNIVERSITY OF OXFORD

This Stage 2 exhibition shares feedback from Stage 1, recaps on the context and site considerations, and provides updates on the masterplan, trees and ecology, landscape and flooding, housing and community facilities, connectivity and transport.



The landowner promoters are longstanding institutions with deep roots in Oxford and Oxfordshire, promoting high-quality development, sensitive to the local context and informed by local people, groups and organisations.

As with the earlier stage of engagement, we appreciate your careful consideration of the themes and information and invite you to complete a feedback survey about the emerging proposals, highlighting anything relevant that you think needs addressing.

Please scan the QR code to fill in the survey online or take a paper version to complete, and either give it back to us here or send to us in the post.

For more information, please visit us online at www.landwestofoxfordroad.co.uk.

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CONTEXT

The site covers approximately 32 hectares. It is allocated in the Cherwell Local Plan 2011-2031 (Part 1) Partial Review, which was formally adopted in September 2020 for residential development as "Site PR6b - Land West of Oxford Road". As the plan below shows, it is in an area that will see a lot of change, necessary to create much needed new homes.

The North Oxford Golf Club closed in October 2025. The landowners are working with JTP architects and masterplanners and a team of consultants to prepare an outline planning application to help create a new residential community in accordance with local policy.



Local Plan Policy PR6b identifies the following requirements:

- A programme for the submission of proposals for a replacement golf course at Frieze Farm (under policy PR6c) is provided; or
- The submission of evidence to demonstrate that a replacement golf course is not required.

We are undertaking an assessment of golf needs in the area. This considers existing and future demand and supply for golf courses. Our initial findings are that, given the large number of remaining golf courses in the area, there is no need for a replacement. Evidence for this will be provided with the outline planning application as required by Policy PR6b.

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SITE CONSIDERATIONS

The application site is already allocated for residential development (Policy PR6b). It is a somewhat complex site, with various constraints and opportunities, including:

Constraints:

- Safeguarding of access to the railway and footbridge.
- Land to the north of the site is proposed for safeguarding for East–West Rail.
- Noise from the A34 and railway line.
- Potential archaeology: trial trenching discovered Roman and Anglo-Saxon settlement features.
- Bronze Age Round Barrow to be retained and protected.
- Areas to the northeast fall within Flood Zones 2 and 3, and are at risk of flooding.
- 132 kV overhead powerline to the north.

Landscape and Ecology



Utilities and Access



Key

Site Boundary
Railway
Primary Roads
Railway Station
Public Right of Way - Footpaths
Public Right of Way - Bridleways
1m Contours
Green Space
Woodland
Traditional Orchard
Landfill
Category A Trees
Category B Trees
Category C Trees
Category U Trees
Bat Roost
HER Barrow
Possible Archaeology
Existing Pond
Existing Ditch
EA Flood Zone 2
(Medium chance of fluvial flooding)
EA Flood Zone 3 (High chance of fluvial flooding)
Surface Water Flood Risk (1 in 30 year)
Surface Water Flood Risk (1 in 30 year + Climate Change)
Surface Water Flood Risk (1 in 100 year)
Surface Water Flood Risk (1 in 1000 year + Climate Change)
132kV Overhead Cable
132kV - 20m easement)
Low Voltage Electricity Cable
High Voltage Electricity Cables
Portable Water Main
BT Cable
Fire Hydrant Cable
Gas Main
6m easement to Gas Main
Telecommunications (T1) Cable
East West Rail Proposed Permanent Acquisition of Land
East West Rail Proposed Temporary Possession of Land and Permanent Acquisition of Rights
East West Rail Proposed Temporary Possession of Land
Noise from Railway and A34
Noise from Oxford Road
Proposed Underpass
Proposed Footbridge
Proposed Site Access

Opportunities:

- To create an attractive new neighbourhood, whose character is informed by the area and its landscape.
- To provide 50% affordable housing.
- To improve connectivity.
- To optimise density, given the exceptionally sustainable location next to Oxford Parkway Station.
- To enhance natural features, protect the Oxford Road tree belt and strengthen biodiversity.
- To prioritise and support active travel.
- To create a distinctive neighbourhood that the community can take pride in.

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STAGE 1 FEEDBACK

The Stage 1 of engagement received a very broad range of views from local residents and community stakeholders, including former golf club users and local councillors.

The discussions indicated that people understand:

- The site allocation for housing and recognise the opportunity to create a well-connected new neighbourhood close to Oxford Parkway Station.
- The potential for improved walking and cycling links in the area.

Supportive comments were received on:

- The ambition for new homes in a high-quality, distinctive and sustainable community.
- The proposed central green space.
- Improved active travel connections.

Issues and potential concerns were raised around:

- Any impact on the site's mature trees, green character and biodiversity.
- The need for tree retention, landscape/ecology buffers, and robust drainage/ flood mitigation.
- The relationship with existing homes, particularly along the southern boundary.
- The need for adequate community infrastructure nearby, such as healthcare, schools, social spaces, play areas and long-term stewardship.
- Access, traffic, and parking on-site and the cumulative impact of development on Oxford Road congestion and bus reliability.
- The loss of the golf course.









Overall, the feedback indicated that it is important to respond to local issues in developing and implementing the proposals.

The Stage 1 exhibition panels and report can be viewed online at landwestofoxfordroad.co.uk.

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ILLUSTRATIVE MASTERPLAN



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TREES & ECOLOGY

Working with the landscape that is already here

Existing trees and woodland have been a key influence on the evolving masterplan. In response to Stage 1 feedback, which highlighted the importance of mature trees, landscape buffers and wildlife, the proposals seek to retain trees of greatest value and strengthen existing landscape features. Retained trees and vegetation will help shape the character of the new neighbourhood from the outset.

Drawing on feedback from Stage 1 Consultation, tree removals are assessed on a worst-case basis. Approximately 52% of existing canopy cover will be retained, with replacement planting increasing canopy cover to around 80% of existing levels within 30 years. Linear tree groups within development parcels are expected to be removed, while higher quality trees will be retained where possible. Removed trees will be replaced through street tree planting and, where practical, new trees within private gardens.



Key

1. Proposed Tree Planting
2. Proposed Wetland Planting
3. Existing & Enhanced Woodland/Hedgerow
4. Historic field boundary retained & enhanced
5. Retained Barrow
6. Existing & Enhanced Woodland/Scrub
7. Orchard Planting
8. Existing & Enhanced Scrub
- Internal parcel green connections – existing retained & proposed trees (to be defined at detailed design stage)

More space for nature

Stage 1 feedback also emphasised the importance of biodiversity and protecting existing habitats. New woodland, species-rich grassland, wetlands, scrub, hedgerows, orchards and tree planting will create a more varied and connected landscape for nature.Habitat creation will be guided by the Local Nature Recovery Strategy (LNRS), connecting retained vegetation with parks, green corridors and water features and helping wildlife move through the neighbourhood and beyond. Planting will respond to different conditions across the site, with wetlands around ponds, swales and basins complementing woodland, meadow and orchard habitats. These new and enhanced habitats will contribute towards the required 10% Biodiversity Net Gain, with some off-site habitat enhancement also required.



Layered native shrub to be maintained and improved



Mosaic of wildflowers for pollinator species







A provision of habitats diversity, through blue and green infrastructure

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LANDSCAPE & WATER

A landscape-led approach

Building from Stage 1 feedback, which highlighted the importance of green space, access to nature and high-quality landscape, the proposals create a connected landscape extending through the neighbourhood – not simply around its edges. Retained trees, habitats, water, play and public open space will form one connected framework. The Green Heart, Willow Walk, the Pond, community growing spaces and neighbourhood green spaces will provide different experiences, connected by walking and cycling routes, planting and water.

Landscape shaped by water

Flooding and drainage were also raised during Stage 1. Water will be a visible and positive part of the new neighbourhood, with swales, rain gardens, ponds, wetlands and planted basins helping to collect, slow, filter and store rainwater naturally. Integrated into the wider landscape, these features will also create new habitats and attractive spaces for people to enjoy throughout the year, forming a resilient green and blue network.



Key

- Parks and Gardens
- Amenity Green Space
- Natural and Semi-Natural Green Space
- Community Orchard/Grow Spaces
- LAP (Local Area of Play) - 100 sqm
- LEAP (Local Equipped Area of Play) - 400 sqm, with 20m offset
- NEAP (Neighbourhood Equipped Area of Play) - 1,000 sqm, with 30m offset

Spaces that do more

Stage 1 feedback welcomed attractive green spaces and opportunities for walking, recreation and access to nature. Open spaces will support recreation, wellbeing, biodiversity and sustainable water management. Some will provide quieter places to sit, relax and experience nature, while others will support play, exercise and social activity. Walking and cycling routes will connect homes with parks, play areas, woodland, water and the wider landscape.

Together, retained mature trees, new planting, habitats, water and open spaces will create a distinctive neighbourhood rooted in its existing landscape and designed to become richer and more biodiverse over time.

Existing memorials

Stage 1 engagement identified the significance of memorials associated with the former golf course. These will be carefully considered as proposals evolve, working with local people to agree an appropriate approach to their retention, relocation or incorporation within the new landscape.



Protecting and enhancing existing landscape assets and resiliency



Integrating water into the landscape



Creating a connected green network

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HOUSING & FACILITIES



The outline application will allow for a mix of housing (up to 720 dwellings) to meet local needs and planning policy requirements. It will include 50% affordable housing (360 homes), which will comprise a mix of social rent (80%) and intermediate housing (20%). The private housing may include some housing dedicated for University staff.

The proposed development will include new play and open space, and will be well located with respect to existing and new facilities.

The development is likely to be 100% electric and will include renewable energy generation sources, including solar panels on homes.

The planning application will also address likely impacts of the development on the surrounding community, including impacts on open space, transport, schools and health provision.

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CONNECTIVITY

Walking and Cycling

A network of attractive active travel routes will connect homes, open spaces and key destinations, while low-traffic streets will create a safe, pleasant environment for residents.

A new segregated pedestrian / cycle route is proposed to run behind the retained tree belt along Oxford Road. The route will be visible from Oxford Road and overlooked by dwellings within the site. As well as the route serving the new neighbourhood, it will also contribute to the wider active travel between Kidlington and Oxford.

The masterplan:

- Safeguards for a potential pedestrian and cycle bridge across the railway.
- Provides for a potential pedestrian/ cycle link to Lakeside to the south of the site.



Public Transport

The proposed active travel routes will provide improved sustainable access to Oxford Parkway railway station. New bus stops are proposed on Oxford Road to serve both this development and the neighbouring PR6a site. A new toucan crossing will provide safe access to the bus stops, local centre and primary school at PR6a. The existing bus lane on Oxford Road will be retained.

Vehicle Access and Parking

Two vehicle access points are proposed:

- A southern access via the new signal-controlled junction being delivered as part of the PR6a development.
- A northern access via a new priority junction.

Residents will be able to access their homes by car, but there will be no through-route for vehicles across the site. This approach reduces traffic movement within the neighbourhood.

Parking will be provided in line with Oxfordshire County Council standards for Edge of Oxford developments, ensuring appropriate provision for residents while supporting sustainable travel choices.

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PARAMETER PLANS

The scheme is being prepared for submission to the Council as an Outline Planning Application (OPA). Full details of layout, architecture and landscape will follow in future 'reserved matters' applications (RMAs). Following detailed discussions with Cherwell District Council and other stakeholders, the draft OPA description now reads:

"Outline application, with all matters reserved for future consideration (apart from Access) for a phased residential development for the erection of up to 720 dwellings (Class C3); associated play areas, allotments, public open space and landscaping; new vehicular, pedestrian and cycle access points; internal roads, paths and parking infrastructure; associated works, infrastructure (including Sustainable Urban Drainage, services and utilities); along with ancillary development and demolition of existing buildings. The application is accompanied by an Environmental Statement."

Parameter Plans

The key principles of development for which we are seeking permission are:

1. The ***'Land Use, Access and Movement Parameter Plan'*** shows that the homes will be arranged across five development parcels at a density of c40dph, appropriate for a well-connected site close to a railway station. The plan illustrates the location of access points for pedestrians, cyclists and vehicles. The east / west public footpath is to be retained and enhanced. There will be a new north / south 'active travel' route for pedestrians and cyclists.

2. The ***'Green and Blue Infrastructure Parameter Plan'*** shows the development parcels will sit within a matrix of open space that makes up over 40% of the overall site. The open spaces will be green and generally wooded, containing streams and ponds and a range of play spaces for children.

3. The plan of ***'Proposed Building Heights'*** shows greater height on the eastern edge to help create a townscape appropriate for a main entry point to Oxford, and more height on the western edge to help mitigate the noise of the railway line and by-pass. Lower rise is proposed in the centre and south, where there is existing two-storey housing.







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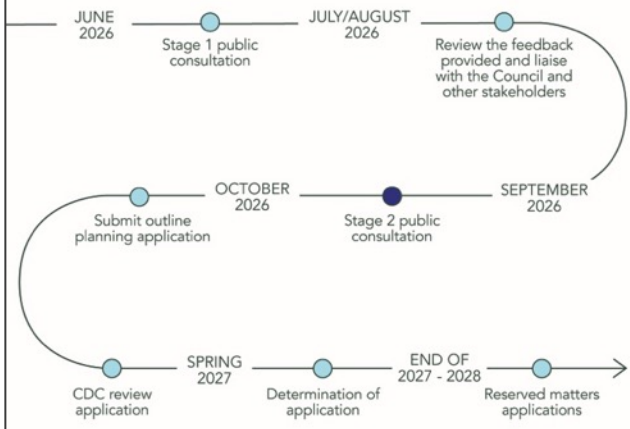
NEXT STEPS

We hope you found this Stage 2 exhibition informative. Local community knowledge and views are important in shaping a sustainable neighbourhood.

We value your input as we look to prepare for the submission of an outline application in Autumn 2026.

Before you go, please remember to leave your feedback with our colleagues or submit via the QR code/website below.

Please see the timeline of events regarding the application process.



Please take a few minutes to fill out a feedback form to provide your thoughts on the proposed development at Land West of Oxford Road.

The feedback form can also be found on our website, or by using the QR code here.

To learn more as this project progresses, please visit: landwestofoxfordroad.co.uk

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Appendix C Questionnaire

Land West of Oxford Road

Stage 2 Community Feedback Form

Thank you for taking the time to review the emerging masterplan for the Land West of Oxford Road. The following form should take no more than 5minutes to complete.

1. Overall, what is your view of the emerging masterplan? Tick as appropriate

Very positive Positive Neutral Negative

Very negative Not sure

2. What do you particularly welcome about the proposals? Tick all that apply

Housing

Green/open space

Landscape and ecology

Transport and movement

Walking and cycling

Community facilities

Local services

Design and character

Sustainability

Anything else (please state)

……

……

3. What are your main concerns, if any, and why? Tick all those that apply

Traffic/congestion

Walking and cycling

Public transport

Landscape/visual impact

Biodiversity/ecology

Drainage/flooding

Housing

Community facilities

Why?

……

……

……

4. What would be your top priority for the team to address as proposals develop?

……

……

……

……

5. Is there anything else you would like to tell us about the proposals?

……

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……

……

Feedback on the consultation process

6. How clear and understandable have you found the information provided? Please tick/circle as appropriate

Very clear Clear Unclear Very unclear

7. Do you feel your views have been listened to? Please tick as appropriate

Yes Somewhat Not at all

D. Final Thoughts

8. Do you have any final comments about the project, the consultation process, or future design priorities?

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……

E. Optional Questions

Postcode: _____

How long have you lived in the area: _____

Age:

☐ 13-15	☐ 16-24	☐ 25-34
☐ 35-44	☐ 45-54	☐ 55-64
☐ 65-74	☐ 75-84	☐ 85 or over

Name: _____

Email: _____

Follow up

Would you like to be notified when the Outline Planning Application is submitted?

☐ Yes ☐ No

Do you wish to be kept informed of further developments in the plans and proposals for Land West of Oxford Road?

☐ Yes ☐ No ☐ Don't know

To keep up to date with the LWOR proposals, please visit our website at www.landwestofoxfordroad.com or scan the QR code to the left. This survey can also be completed online.

GDPR & Privacy: All personal or contact details are held securely by Kevin Murray Associates for the purposes of consulting on this project only, in line with data protection best practice. They are not shared with any other party. The details are destroyed after 1 year, or after the planning application is lodged, whichever is sooner. All comments are recorded for the purposes of this project only and are anonymised and aggregated, personal data and responses will not be associated to each other.